WHAT WE DO

Orangetheory Fitness provides specialized group personal training sessions to mid and high income consumers. An OTF studio will drive 100-200 unique consumers to retail location everyday on an overflow basis.

For a full video overview of our real estate site criteria, please visit: OTFRealEstate.com

DEMOGRAPHICS

Population of at least 7,500 qualifying households
70% female membership
19-60
Majority of citizens must be between 19-60 years old
Average household income at least $75k+

SITE CRITERIA

Have a perfect location for us?

ORANGETHEORY FITNESS CORPORATE

6000 Broken Sound Parkway NW #200
Boca Raton, FL 33487

SUBMIT YOUR LOCATION

OTFRealEstate.com
Orangetheory.com/SiteFormSubmission
**FACILITY REQUIREMENTS**
- **Parking:** 25+ spaces
- **Ceiling Heights:** 10 feet minimum finished ceiling height
- **IT:** High speed internet provider
- **HVAC:** 1 ton per 200ft² minimum with one (1) year landlord contract
- **Electrical:** 400-120/208V - 3 phase 42 breaker panel minimum

**REAL ESTATE CONTACTS**

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Director of Franchise Sales  
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**IDEAL OTF SPACE**
- Preferred size of 2,600-4,000ft²
- 28+ft frontage preferred
- A or B location with ample parking
- Excellent visibility and access
- High walk-by rates

**AVG. SIZE**  
3,200ft²

**FACILITY FEATURES**
1. **TRX SUSPENSION TRAINING**
2. **SHOHERS / CHANGING AREA**
3. **FREE WEIGHTS**
4. **OTBEAT™ HEART-RATE MONITORING SCREENS**
5. **LOCKERS**
6. **ROWERS**
7. **TREADMILLS**
8. **RECEPTION AREA**