

WHAT WE DO

Orangetheory Fitness provides specialized group personal training sessions to mid and high income consumers. An OTF studio will drive 100-200 unique consumers to retail location everyday on an overflow basis.

For a full video overview of our real estate site criteria, please visit: OTFRealEstate.com

DEMOGRAPHICS



Population of at least 7,500 qualifying households



70% female membership

19-60

Majority of citizens must be between 19-60 years old



Average household income at least \$75k+



SUBMIT YOUR LOCATION

OTFRealEstate.com
Orangetheory.com/SiteFormSubmission



SITE CRITERIA

Have a **perfect location** for us?

ORANGETHEORY FITNESS CORPORATE

6000 Broken Sound Parkway NW #200
Boca Raton, FL 33487





FACILITY REQUIREMENTS

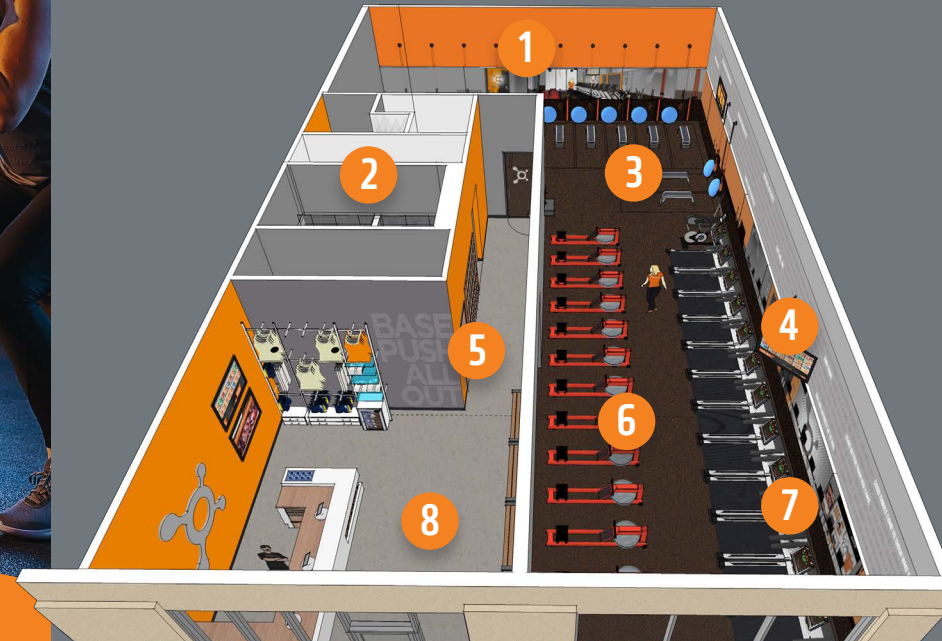
- **Parking:** 25+ spaces
- **Ceiling Heights:** 10 feet minimum finished ceiling height
- **IT:** High speed internet provider
- **HVAC:** 1 ton per 200ft² minimum with one (1) year landlord contract
- **Electrical:** 400-120/208V - 3 phase 42 breaker panel minimum

IDEAL OTF SPACE

- Preferred size of 2,600-4,000ft²
- 28+ft frontage preferred
- A or B location with ample parking
- Excellent visibility and access
- High walk-by rates

AVG. SIZE

3,200ft²



1 TRX SUSPENSION TRAINING

5 LOCKERS

2 SHOWERS / CHANGING AREA

6 ROWERS

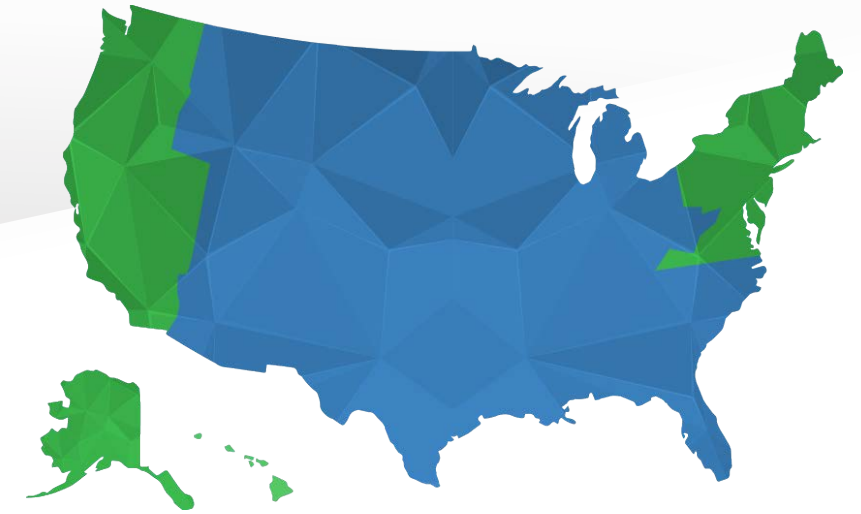
3 FREE WEIGHTS

7 TREADMILLS

4 OTBEAT™ HEART-RATE MONITORING SCREENS

8 RECEPTION AREA

 REAL ESTATE CONTACTS



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